



# Plastic & Waste

## Waste

23,500 tonnes of waste is produced by festivals annually. Sending this to landfill has multiple environmental impacts. The less waste goes to landfill, the better it is for our environment.

### Zero Landfill

All our waste goes to one of 3 places



### Festival Salvage

[Help Refugees](#) will have campsite deposit stations where you can drop off: tents, tarpaulins, sleeping bags, blankets, roll mats, rain ponchos, emergency blankets and kitchenware. These will be distributed globally to those who need them most, putting them to life-saving use.

### Recycling

Our bins are split into 3



## Plastic

Simple steps can go a long way in reducing the demand for plastic which pollutes at every step of its life cycle and is causing widespread environmental damage.

### Bottles

We have numerous drinking water taps across site so you can bring your own reusable water bottle and fill up for free.

### Cups

This year we're replacing our single use plastic cups with 100% biodegradable and compostable cups made from plant starch, meaning no fossil fuels are used in the process. Drop them at the Cup Deposit Stations.

### Cup Deposit Scheme



Deposited cups go into uncontaminated plastic recycling & reduce the need for single-use plastics

### Straws

We joined the Last Straw Campaign in 2018 and went plastic straw free



### Glitter

Only bio-degradable confetti and glitter is used in all festival performances and sold by our non-food traders.

# Energy & Travel

## Travel

Audience travel constituting around 80% of a festival's carbon footprint. Why not choose one of our sustainable travel plans to reduce carbon emissions and travel greener.



[Red Fox Cycling](#) is an emission free travel alternative to Wilderness.



Book our [National Express](#) service and get dropped straight to the festival. A 30% increase in audience coach travel can reduce CO2 emissions by up to 20%



If you are travelling by car please make sure you fill up with passengers. Use our [Go Car Share](#) page to help you do this.



Charlbury, our nearest station, has regular services throughout the festival. From there it's a 15-minute walk to the festival, or jump on our shuttle bus from as little as £5.

## Fuel

4.96 million litres of fuel are consumed by UK festivals annually, contributing towards global warming.

### Energy Efficient Equipment

Is used where possible, from generators to eco-tower lights and eco-cabins.

### Switch Off

This policy, cuts emissions by reducing unnecessary use of generators, particularly overnight.

### Energy Revolution

A festival industry collaboration that turns your fossil-fuel travel miles into a direct investment in renewable energy. This year's proceeds go towards solar4schools. So, if you are planning to travel to Wilderness by car, please consider supporting them by balancing your journey.



2018 - We balanced 23,709 audience travel miles (7,320 kg CO2e) this way.



# Food & Water

## Food

Food production affects carbon emissions; including methods of farming, processing, packaging, transportation, storage and waste as well as waste left by the consumer

### Food Traders

Reducing meat and dairy consumption helps reduce climate impacts associated with food. In 2018 nearly all our food traders offered vegetarian and vegan alternatives and just over 15% were vegan / vegetarian only.



### Packaging

Our guidelines ensure that all our food traders agree to eliminate single-use plastic, using bio-degradable alternatives which must be recycled where possible.

### Oxford Food Bank

Our partnership means food, that would otherwise go to waste post-festival, is delivered to over 80 local charities. They take fresh fruit/vegetables / Dairy and bakery items

They collect from food traders, restaurants and bars

You can drop off to campsite food salvage points

2018 - We stopped 5 tonnes of festival food going to landfill.

## Water

In 2017 the UN reported 80% of wastewater was being dumped untreated and water scarcity will affect 66% of the world's population by 2025

### Loowatt

A waterless solution to festival loos. This means no chemicals and no need for daily vehicle access for emptying, reducing our carbon footprint. The waste collected is treated in eco-friendly, energy generating systems, making this truly sustainable sanitation

### Vacuum Loos

In our Boutique Campsite we also use this sustainable technology to further reduce water consumption.



### Water Usage

30,000 people descend on Wilderness each summer and that requires a lot of water. However, a few simple steps can help keep water demand down.

**Taps** - Whether it's at the sinks or water refill stations, always make sure you turn taps fully off when you're done and don't run them for longer than necessary.



**Showers** - Keeping your shower shorter means less water usage and enough for everyone.



# Our Home

Cornbury Park is an Area of Outstanding Natural Beauty, a Site of Special Scientific Interest and a Grade II Listed Park. So, while considering our global environment, we need to make sure we are also doing everything we can to protect the land we are so lucky to call home.

## The Lakes

The heart of our festival. Please do not use inflatables in the lake. To ensure there is no adverse impact from the festival, the lakes are monitored and tested throughout the year. Help us keep them clean:



Don't use toiletries in them



Have a quick shower before going for a dip

While we love to see you at your glittery best and sun-safe with sun-cream on, these have adverse effects on the water and wildlife that use it, a little rinse before taking the plunge goes a long way in preventing this.

## The Forest

We work with Natural England to ensure we are protecting the ancient woodlands that surround Wilderness.



Dusting off your shoes when going to and from the forest, at the shoe brush station located at its entrance, can minimise the spread of anything potentially harmful to the health of our trees, ensuring they continue to thrive.

## Leave No Trace

**Our team work tirelessly post-festival to ensure that every item dropped is picked up and properly disposed of. By doing your part you can help us ensure the land remains as beautiful as ever.**