

*Cornbury Park, Oxfordshire*  
*Thursday 2nd ~ Sunday 5th August 2018*

# WILDERNESS

## Wilderness 2018 Environmental Policy

Here at Wilderness, we count ourselves incredibly lucky to call Cornbury Park our home, and think it is important that we are doing all that we can to mitigate our effect on both the local and global environment. Cornbury Park is a beautiful location, a working deer park, and a nature reserve. Unsurprisingly, enjoying this special place comes with some responsibilities, and protecting it requires our very best efforts.

This year we are focusing on 4 main areas: Phones / Waste & Recycling / Travel, Energy & The Atmosphere / Cornbury Park. Detailing the measures we are taking as a festival, alongside what you can do as part of the audience or crew. As a festival, reducing our environmental impact isn't easy, but it is an essential step that we need to make, and it requires each and every one of us to play our part.

## PLASTICS

The toxicity of plastic is causing widespread environmental damage and pollution. It is made from and transported by non-renewable fossil fuels (oil) and contains hundreds of highly toxic persistent chemicals, damaging to both human health and the environment.

### What we do

#### Our New Cups Policy

- This year we will be introducing a cup deposit scheme on all drinking vessels at the festival.
- This will ensure that we collect as much uncontaminated plastic as possible in one place, which can then go to be recycled.
- Here's how it works: for each drink you buy you will pay a refundable deposit. The deposit is returned when the cup is dropped off at one of our new deposit stations.
- The more plastic we recycle, the less new plastic that has to be produced, which helps reduce global production of plastic.

#### Straws

- We are proud to be going plastic straw free in 2018. We are joining The Last Straw Campaign which strives to educate the public about the absurdity of single-use plastic, its effects on our health, our environment and our oceans.

#### Food Traders

- All food traders at Wilderness use non-plastic, bio-degradable, cutlery and crockery.
- In our selection process, we look for traders who use minimal packaging.

#### The Festival Build

- The vast majority of tents at Wilderness are made from natural materials such as canvas or (sustainable) wood.
- Only bio-degradable confetti and glitter is used in the festival's performances.

#### Friends of the Earth

- Friends of the Earth are our environmental charity partner. One of their four key campaigns is to reduce plastic waste. They have made some game-changing wins on plastic waste over the years and we hope to support them in many more in the years to come.

#### Ocean Sole

- We are proud to have Ocean Sole at Wilderness. Their mission is to turn flip-flop pollution into art and functional products which promote cleaner oceans. Pop into their stall and meet their wonderful animals.

## What you could do

### Plastic Bottles

- Try to bring a reusable bottle for your water. There are plenty of taps across the arena and campsites (all indicated on maps).

### Food Convenience Packaging

- When buying your festival food essentials try to opt for those without unnecessary extra packaging.
- Tinned goods are a great plastic alternative.

### Recycle

- We have shiny new cup deposit stations across site – please use them! Not only will you get a bit back to go towards your next beer, but you will guarantee that your cup gets recycled. Our bins are split into 3 – please take notice of the signage and make sure you deposit plastic in the correct one (contaminated waste is hard to recycle efficiently).

### Glitter

- All that glitters may not be gold, but you can make sure it's bio-degradable. If you're buying glitter, go for a bio-degradable option. When at the festival ask before you buy – we have stalls across the festival site that sell bio-degradable glitter.

## WASTE & RECYCLING

Disposing of waste in landfills has huge environmental impacts and can cause serious problems. Three significant problems associated with landfill are toxins, leachate and greenhouse gases. The more we move towards recycling the less waste goes to landfill.

## What we do

### Zero Landfill Policy

- We are proud to work on a zero-to-landfill basis, and to confirm that all waste goes to one of 3 different places:
  1. MRF (materials recycling facility) which takes, cleans, separates, prepares, and processes materials collected for other uses.
  2. RDF (refuse-derived fuels) which covers a number of fuel uses, and waste burning for energy.
  3. Back into festival – we re-use as much as possible.
- We now track how much of our waste is recycled and challenge ourselves and our audience to improve each year.

### Three-Bin Recycling System

- Where possible, our bins will be grouped in threes; with specific bins for recycling food waste, general waste and mixed recycling.
- This way we can ensure as much waste as possible gets recycled.

### Re-Using Our Build Materials

- Whilst we strive each year to bring you a new and original festival we focus on storing, re-using and refashioning as many of our build materials as possible.

## What you could do

### Use the Correct Bins

- Take the time to sort your litter into the correct bins. Contaminated bins are difficult to recycle efficiently.
- Ensuring waste is correctly recycled means less manufacturing and less environmental impact.

### Reduce your Waste:

- You can reduce the amount of waste you bring the festival.
- Think about reducing the use of food packaging, plastic bags, single-use water bottles.

### **Sustainable Attire**

- We know you need to look fab, but have a think about using long-term and sustainable outfits rather than disposable or single-use items.

## TRAVEL, ENERGY & THE AMOSPHERE

Carbon emissions contribute to an increase in greenhouse gases in our atmosphere. Greenhouse gases trap heat and warm the atmosphere. This is destabilising our climate systems, causing rising sea levels, ocean acidification, heatwaves, droughts, and extreme weather conditions.

### What we do

#### **Water Transport**

- The festival is reliant on a huge amount of water, some of which we need to transport to Cornbury. We aim to supply as much as possible of the festival's water needs from naturally spring-fed reservoirs on the estate. This will reduce haulage and, with it, our carbon footprint.

#### **Fuel**

- We use energy-efficient equipment wherever possible, from generators to eco-tower lights and eco-cabins. These measures reduce the amount of energy used and the amount of CO2 emitted.
- An electrician is employed to monitor and enforce our switch-off policy. The aim is to reduce emissions by reducing unnecessary use of generators, particularly overnight.
- There is a charge payable for car parking and use of live-in vehicles, to encourage car sharing and promote the use of greener modes of transport.
- We work with local acts, suppliers, and crew wherever possible, in order to minimise travel and reduce emissions.
- Where possible, we opt to use lighter, more compactable materials; reducing the impacts and emissions caused by transportation

#### **Emmissions**

- The meat industry is responsible for production of significant amounts of greenhouse gases. Each year we look to bring greater numbers of vegan and vegetarian food traders to the festival.
- This year we have teamed up with The Energy Revolution who turn fossil-fuel travel miles into a direct investment in renewable energy.

### What you could do

#### **Travel**

- Audience and crew travel amounts to the highest % of CO2 emissions at the festival.

#### **Cycling**

- We are very happy to be working with Red Fox Cycling who are offering guided cycle trips to the festival.
- This year they will meet at Richmond Station in London on Wednesday 1st August and their expert ride leaders will guide you to the festival gate.
- You can also choose to make your own way to Wilderness by bike. There will be secure bike parks at both Red and Blue gates, where you can leave your bike at your own risk.

### Coach

- Coach travel can reduce CO2 emissions by up to 80% (in comparison to single occupant private vehicle use).
- National Express operate coach services from 11 key pick up points across the UK, including London.

### Train

- Charlbury Station, our nearest train station, has a regular service throughout the festival.
- From the station you can make your way to Cornbury Park on foot, or get a festival shuttle bus to your campsite.

### Car

- We advise you to avoid driving to the festival if possible.
- If you are coming by car, please make sure you fill all your seats with passengers – Go Car Share offer a car sharing platform.
- Please make sure you turn your engine off in stationary traffic.

### Energy Revolution

- This year we are partnering with The Energy Revolution. When you buy your festival tickets, Energy Revolution will offer you the opportunity to offset your travel carbon footprint by donating a couple of pounds towards renewable energy.

## CORBURY PARK – OUR HOME

We think we have one of the most beautiful festival sites in this, or any other, country. Cornbury Park is an Area of Outstanding Natural Beauty, a Site of Special Scientific Interest and a Grade II Listed Park. At the same time as caring for the global environment, we need to make sure that the festival we put on and enjoy has the least possible impact on Cornbury and the surrounding areas.

### What we do

- We ensure that every single item dropped at the festival is picked up – every cup, cigarette butt, deflated balloon stuck in the branches. This is a meticulous process that allows the natural inhabitants of the land to continue to thrive.
- The lakes are monitored, and water tested throughout the year to ensure that there is no adverse impact from the festival on the wildlife that calls them home.
- We take care to make sure that heavy vehicles stick to hard-standing ground, where possible, leaving the grass intact.
- All grey water is properly disposed of.

### What you could do

- Leave no Trace – please take the time to clear up your camp, using the festival recycling bins. Not only does it lessen the environmental impact after you've left, but also means the festival continues to shine while you are there.
- Our lakes are the jewel in our crown. Please help us keep them clean by not using toiletries in them. There are dedicated showers in each of the campsites.
- If you're smoker, bring one of those adorable tiny ashtray boxes to keep your butts in.